



Maddalena Vatti

● WORK EXPERIENCE

05/2022 - CURRENT

LITERARY SCOUT - KF LITERARY SCOUTING

Building and maintaining relationships with UK and foreign agents and editors

Building and maintaining relationships with KF Scouting clients to ensure they have relevant information about titles at all times.

Reading submissions and writing reports on a tight turnaround

Attending any relevant book fairs and industry events

12/2021 - 05/2022

FREELANCE READER - LONDON LITERARY SCOUTING

Reading Manuscripts (literary, commercial, upmarket, and non-fiction books)

Writing reports for translation, film & TV

03/2021 - 01/2022

CREATIVE CONTENT MANAGER - BOOK ON A TREE LTD

Managing IPs through all stages of project development

Being the authors' first point of contact, supporting them in developing ideas

Leading meetings with senior creatives to evaluate new projects

Managing the sales process and pitching proposals to publishers

09/2020 - 10/2021

WRITER AND CREATIVE PRODUCER - PODCAST - THE FIFTH SIREN

Concept development and creative direction

Writing script for the five-episodes series

Researching content and interviewing guests

Overseeing the whole production process

Commissioning creation of promotional digital assets for social media

03/2020 - 04/2021

CO-FOUNDER AND EDITOR IN CHIEF - QUARANZINE MAGAZINE

Researching and deciding themes for each issue

Commissioning content

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Reviewing and editing submissions

Writing copy (features, interviews, essays)

01/2017 – CURRENT

ASSISTANT CURATOR AND PRODUCER - FILL (FESTIVAL OF ITALIAN LITERATURE)

Researching themes and trends to inform the speakers' programme

Reviewing submissions from agents and publishers

Assisting in the production of the festival from start to finish

Liaising with external and internal stakeholders, partners, and sponsors

02/2018 – 02/2020

ACCOUNT EXECUTIVE / PRESS OFFICER - ING MEDIA

Ongoing journalists liaison / writing press releases

Developing and implementing communications strategies, building and managing relationships with clients and key contacts and creatively delivering campaign plans on a tactical level

Clients & Projects: City of Helsinki, V&A X Venice Biennale, UAP X Ai Weiwei, Sharjah Architecture Triennial 2019

06/2017 – 10/2017

EDITORIAL & DIGITAL CONTENT ASSISTANT -APARTAMENTO MAGAZINE

Proofreading and editing submissions

Developing concepts for digital content

Planning, executing and reporting on lucrative social media strategies

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN** | **ENGLISH**

Other language(s): **FRENCH** | **SPANISH**

● **EDUCATION AND TRAINING**

09/2015 – 09/2016

MA IN COMPARATIVE LITERATURE University College London, UCL (UK)

Final grade Distinction

10/2012 – 06/2016

BACHELOR OF ARTS IN MODERN LITERATURE University of Bologna (Italy)

Final grade 110 cum laude / 110 (equivalent: UK 1st)

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Final grade GPA: 3.75 (equivalent: UK 1st)

● **FREELANCE PROJECTS**

FREELANCE PROJECTS

Lisson Gallery (New York)
October 2019 - December 2019
Translator (Italian to English)

RVM Magazine (Rome)
November 2018 - Present
Translator (Italian to English)

Croco Magazine
October 2017 - January 2018
Features Writer and Editor in Chief

The FLR (Florentine Literary Review)
September 2017 - June 2018
UK Editorial Assistant & Foreign Press Officer

Drunched Magazine
January 2017 - December 2017
Co-Founder & Editor in Chief

Granta & Portobello Books
January 2017 - June 2017
Reader

MACK Books
December 2015 - February 2016
Translator

● **ADDITIONAL SKILLS**

Additional Skills

- Google Suite proficient
- Confident with Apple OS and Windows OS
- Experienced in networking and social media
- Great knowledge of digital content delivery platforms
- Good knowledge of InDesign and Photoshop
- Proficient in Wordpress, Hootsuite, Trello and Mailchimp
- Proficient in Gorkana and Cision
- Excellent visual and copywriting skills
- Excellent communication, organisation, and time management skills.