

BEATRICE MASON

SENIOR FABRIC MANAGER

OCCUPATION

From 2018 – At Present

Tommy Hilfiger – PVH (Amsterdam/The Netherlands)

Role: Senior Fabric Manager (Menswear-Womenswear-Lab)

Managing a Fabric Team of 5 associates

Member of 'Make it Possible - PVH Sustainable Task Force'

Responsible for woven fabric sourcing Europe/Asia/Turkey

Managing Mills Globally (Price Negotiation, Sustainability Targets, Quality Level,

Timelines, Budgets etc.)

Trend and Sales data Analysis

Beatrice Mason

2020

Università La Sapienza di Roma

Role: University Contract Professor

Lecture - Innovation in Fashion Materials

From 2016 – At Present

On-Line Fashion Course IFM 'Inside Fashion Masterclass'

Role: Owner

2014 - 2018

Belstaff

London UK / Venice Italy

Role: Senior Fabric Manager Responsible for Menswear and Womenswear Collections.

The research covers Woven / Jersey - Italy, UK, China, Japan, Korea, Portugal, and Turkey. The research is not only limited to fabric, but includes the scouting on new fabric suppliers and vendors.

Activities: Fabric Budget Management - Fabric Price Negotiation minimums and deliveries – Staff Management (2 junior assistants) Fabric Technical Information (fabric sheets) fabric test performances, Work with Art Director and Designers team for seasonal direction and proposals, new fabric proposals and developments with Mills.

Reports to: Art Director and CEO

EDUCATION

From 1980 to 1985

Fashion Design Degree

U. Ruzza - Padova Italy

1997

Ct Saint Martin's, School of Art and Design - Portfolio Course

2019/2020

PVH - Make it Possible Webinars

-Digitization 3D and AI

-Sustainability-Recycling processes

-Circular Economy Targets and Strategies.

AWARDS

1985 - Winner for Italy 'For the using of fabric as a new concept' at the IGEDO fair Düsseldorf Germany for new graduates.

LANGUAGE

Italian

Spanish

English

SOFT SKILLS

Determination

Problem Solving

Flexibility

Negotiation

Leadership

Creativity

Teamwork

COMPUTER SKILLS

Microsoft Office

Mail Marketing

Facebook Ads

Google Adwords

Wordpress - Divi

2008 - 2012

High Fashion Group

Italy and China

Role: Senior Fabric and Product Manager Coordinator for WW

The Company is a Fully Verticalized Multinational Corporation, based in HK with factories in the Dongguan and Hangzhou areas.

Activities: Managing the HK and Italian teams to provide through the year the latest fabrics developments to our main customers, (Main EU customers: Max Mara Group, Red Valentino, Hugo Boss, Armani, Moschino, Marithè Francois Girbaud, Sandro, Maje, Claudie Pierlot, - US customer DVF.)

Staff Management (4 junior assistants) Fabric Technical Information, Fabric test performances, Budget management, New fabric developments proposals, New fabric solutions based on price targets, Feedback evaluation and seasonal reports and presentations.

Reports to: CEO

2003 - 2008

Manifattura Corona

Italy and Bangladesh

Role: Senior Fabric and Product Manager Coordinator – MW and WW

Activities: Trend research, Fabrics and trim sourcing, Fabric Technical Sheets, Price Negotiation minimums and deliveries, scouting on new fabric suppliers and vendors.

2001 - 2003

Woolworths South Africa

Role: Senior Designer Consultant

Activities: Collection sketching, Trend research, Mood boards, Fabric and trim sourcing (Europe and China), Fitting samples from first proto to production, look book supervisor.

1998 - 2001

Dewhirst – Marks & Spencer

London UK

Role: Senior Fabric and Product Manager Coordinator – WW

Activities: Collection sketching, Trend research, Mood boards, Fabric and trim sourcing (Europe and China), Fabric fairs and window shopping, Fittings from protos to approved bulk, Image creation, labeling, catalogue etc., Presentation to M&S buyers and managers

1996 - 1998

Aquascutum, Ronly Marketing and Plc Labels

Role: London base Free Lance Designer

1991 - 1996

Adriano Goldschmied Design Studio

Role: Designer