



# Alessia Ranieri

## LANGUAGE SKILLS

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**Mother tongue(s):** Italian

**Other language(s):**

**English (B2 - Cambridge Assessment)**

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## EDUCATION AND TRAINING

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**Master Degree - Design, Multimedia and Visual Communication**

**Università degli Studi di Roma "La Sapienza"** [ 10/2021 – 12/2023 ]

City: Roma | Country: Italy | Thesis: "Trame. Il progetto di un artefatto editoriale nella trattazione del tema delle cicatrici"

*Trame* is an authentic handmade editorial product in which we witness the visual and metaphorical translation of 9 stories about scars. This process embraces the symbolic dimension of this theme, showing its beauty and uniqueness.

**Bachelor Degree - Grafica d'Arte**

**Accademia di Belle Arti** [ 10/2017 – 03/2021 ]

City: Bari | Country: Italy | Thesis: "L'unicità dell'uomo quale unità psicofisica"

This thesis is a narrative about the psychophysical uniqueness of every human being expressed through art.

## SCHOLARSHIP

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[ 11/2022 – 05/2024 ]

**Tutoring Assistantship / Scholarship (Borsa di Tutorato a.a. 2021/2022)**

Following the receipt of this scholarship, I collaborated with Sapienza, University of Rome in various capacities, including providing assistance to international students and conducting informational activities for students in the Faculty of Architecture.

## WORK EXPERIENCE

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**Content writer and copywriter**

**Lanificio Mango Bistrot, Lagonegro** [ 10/2023 – Current ]

City: Remote job as freelance | Country: Italy

Creation of social media content aimed at sponsoring the weekday and holiday events of the bistrot, located in the historic center of Lagonegro (PZ).

## **Graphic designer**

**Digizen s.r.l.** [ 01/2023 – 06/2023 ]

City: Roma | Country: Italy

Creation of specific contents for the European project *Edumat+* aimed at stimulating the learning of STEAM subjects by primary school students. My role was to create an interactive infographic carpet and the related educational kit. In addition to this, I created coding paths to be performed with a robot (Sphero Bolt) for interaction with the carpet.

## **IT SKILLS**

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**Illustrator; Photoshop; Indesign; Premiere (basic knowledge); Microsoft Office Suite**

Specific skills with graphics software refined in recent years

## **COMMUNICATION AND INTERPERSONAL SKILLS**

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**Writing skills; listening and communication skills; public speaking skills; problem solving skills**

1. Writing skills obtained during the university years for the drafting of official documents explaining the projects carried out in the various courses;
2. Good listening and communication skills obtained thanks to constant work in groups during the university years;
3. Good public speaking skills obtained through presenting at events and during exams;
4. Ability to solve problems honed during university studies and with team work for the realization of numerous projects for exams.