

Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)

GABRIELA VELÁZQUEZ DEL RÍO

Work experience

Dates	Sep 2021 - Mar 2022 (7 months)
Occupation or position held	Researcher Intern
Main activities and responsibilities	Research for Horizon 2020 Programme proposals in different fields such as deep-tech; circular and green economy; market analysis and trends; impact assessment of the deep-tech on economy, society, environment, and science; preparation of the reporting on the research findings.
Name and address of employer	Eurokleis S.R.L; Rome Italy
Type of business or sector	Consultancy Market
Dates	Apr 2020 - Oct 2020 (7 months)
Occupation or position held	Junior Ecommerce Manager
Main activities and responsibilities	In charge of the transition to ecommerce. Mainly activities: to order business structure and build CRM, order inventory, product shooting, editing and website updating. www.vjspezial.com
Name and address of employer	VJ SPEZIAL STUCK, S.A. DE C.V, León, México.
Type of business or sector	Distribution
Dates	Apr 2020 - Jun 2020 (3 months)
Occupation or position held	Market Researcher
Main activities and responsibilities	Market analysis
Name and address of employer	LAPRIMA PLASTICS S.R.L.; Vicenza Italy (online)
Type of business or sector	Circular Economy
Dates	Nov 2019 - Feb 2020 (4 months)
Occupation or position held	Economics Intern
Main activities and responsibilities	To research for analysis and reports
Name and address of employer	Embassy of Mexico; Rome Italy
Type of business or sector	Diplomacy
Dates	Mar 2019 - Aug 2019 (6 months)
Occupation or position held	Entrepreneur: Event Producer
Main activities and responsibilities	To set the idea, plan, organize and execute a well-being event. Main achievements: Sponsors, 150 attendees and international talents involved DJ Taz Rashid and Pepe Cabot.
Name and address of employer	Sanha Fest; León, México.
Type of business or sector	Entertainment
Dates	Jul 2018 - Feb 2019 (8 months)
Occupation or position held	Entrepreneur: Event Producer
Main activities and responsibilities	To set the idea, plan, organize and execute a Leadership conference given by Lee Cockerell, Ex Vicepresident of Walt Disney World Resort. Main achievements: Sponsors, 750 attendees and a meeting with the Ex President of Mexico Vicente Fox

Name and address of employer	Creating Magic; León, México.
Type of business or sector	Entertainment
Dates	Jan 2018 - Jul 2018 (7 months)
Occupation or position held	Attractions and Merchandise Intern
Main activities and responsibilities	Six months as intern in Magic Kingdom; 3 months in Tomorrowland attraction customer service and 3 months in Main street stores in sales and stocking.
Name and address of employer	Walt Disney World Resort; Orlando USA
Type of business or sector	Entertainment
Dates	Jan 2017 - Feb 2017 (2 months)
Occupation or position held	Coordinator
Main activities and responsibilities	To supervise and coordinate a group of ten people to promote a government brand in a Pavilion Fair.
Name and address of employer	Secretary of Economy, León, México.
Type of business or sector	Entertainment
Education and training	
Dates	Sep 2019- Jul 2021
Title of qualification awarded	Master in Economics and Communication for management and innovation
Name and type of organisation providing education and training	La Sapienza Università di Roma (Italy)
Dates	Aug 2014- Jul 2018
Title of qualification awarded	Degree in Entertainment and Communication Management
Name and type of organisation providing education and training	Escuela Bancaria y Comercial “EBC” Campus León, México.
Dates	Jan 2018- Jul 2018
Title of qualification awarded	International Disney College Program- Organizational Leadership Course
Name and type of organisation providing education and training	Central Michigan University in Orlando, Florida (USA)
Dates	Aug 2016- Dec 2016
Title of qualification awarded	Exchange Student of 5th semester (Bilateral Agreement with EBC University)
Name and type of organisation providing education and training	Tampere University of Applied Sciences; Tampere Finland.
Personal skills and competences	
Mother tongue(s)	Spanish
Other language(s)	English IELTS B2 Italian CILS B1
Computer skills and competences	Apple iWork (Pages Numbers Keynote) / Microsoft office (WordExcel Powerpoint Outlook) / G-Suite Google (Google Classroom, Google Meet, Google Docs, Google Forms, etc.) / Video Conferencing (Zoom Skype Google Hangout) / Statistics (R-Studio (Basic) / Watson Studio (Basic) / WoPed(Basic) / Signavio BPMN 2.0) / Editing Video (iMovie) / Photoshop (Basic).