

## Short Curriculum Vitae

Douglas Pritchard is an internationally recognised industry leader and researcher with over 15 years of experience pioneering virtual reality development within the architecture, cultural heritage and urban design sectors. His tenure has been marked by leading interdisciplinary research initiatives that have redefined the methods for digitally preserving, interpreting, and making cultural heritage and urban environments universally accessible through VR and digital documentation methodologies. As a graduate architect and academic, his work bridges the gap between the physical, as-built world and its virtual representation. These efforts have been particularly notable in the Toronto, Buffalo, Glasgow, and Aberdeen urban visualisation projects.

Douglas's innovative approach to creative technologies has significantly influenced multiple organisations, including the Scottish Government, Electronic Arts, Aachen and Cologne Cathedral administrations, Glasgow City Council, Historic Environment Scotland, Zoller + Fröhlich GmbH, and the City of Toronto. His particular interest is pushing the boundaries of how VR can enhance and transform the recording and engagement with cultural heritage.

In addition to his role as an Associate Professor at Robert Gordon University, Douglas is a Co-chair of the Association for Preservation Technology (APT) and an Expert Member and Executive Advisor to the ICOMOS CIPA heritage organisation.